Infinety Group – Interscroller Mobile - specifications

INFINETY
GROUP

INTERSCROLLER MOBILE

1. PRODUCTION TABLE:

Banner	File	Size
Full Page	1 image (jpg, png, gif)	2048x2048 (always on screen 900x900)
	or	
	1 HTML	2048x2048 (always on screen 900x900)
	or	
	1 Video	1280x720

The banner can be ordered in custom sizes, for further information, please contact us at sales@infinety.hu

The Interscroller Desktop is a custom developed layer type HTML5 based banner.

The banner reveals during scrolling between 2 content blocks on a website, it fills the screen fully. After scrolling the full screen appearance, the site content rolls on the creative, which then disappears.

2. REQUIREMENTS:

➔ The maximum size of files are 150 kB/file.
➔ 1 landing page URL
➔ Full Page: 1 image (jpg, png) or HTML 2048x2048 px, (a 900x900 px square is always on screen in the middle of this image)
➔ 1 video file (the video plays without sound).
   o In case of a video, the requirements are as follows: 4 MB and 30 seconds. Recommended format: mp4, 16:9 aspect ratio (min. 1280x720), bitrate: 2000 kbs

In case of creating HTML, the banners have to be made by the Google Ad Manager AdServer specifications. Display scripts and other types of HTML can not be used for this format. The specification is available in the following link:

https://support.google.com/admanager/answer/7046799?hl=en
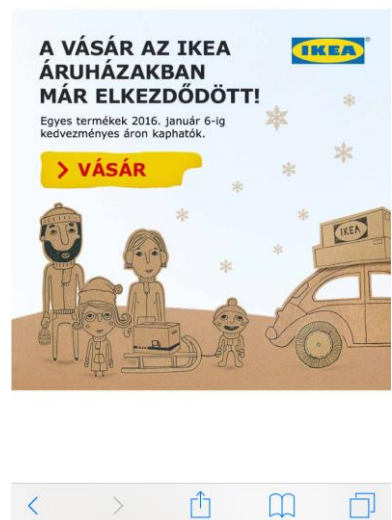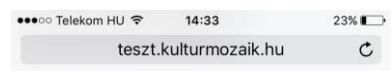
3. FURTHER INFORMATION:

The banner is compatible with Android, iOS and WP operating systems.

In case of ordering Interscoller Desktop, the usage of custom adserver AV and CT trackers are also supported.

For personalized solutions, and further information please contact us at sales@infinety.hu

4. THE APPEARANCE OF THE BANNER:

Infinety group
info@infinety.hu
+36 1 326 0065
1037 Budapest, 3/B Montevideo street